



*The guarantee says it all!*  
Promote • Enhance • Preserve

## **ECONOMIC IMPACT Gadsden County, FL February 2 & 3, 2018**

### **National Qualifier Lake Talquin**

States Represented: 12; Total anglers: 79 Out of State Anglers: 59, 74.7%  
AL: 13, AR: 4, FL: 20, GA: 23, IA: 1, IL: 4, LA: 1, MO: 4, NJ: 1, SC: 5,  
TN: 2, WI: 1

### **VISITS TO LAKE PRIOR TO THE TOURNAMENT**

a) 3 Trips with an average of 3 days per trip.  
40 Teams x 3 x 3 = 360 days x \$275.00 = **\$99,000.00**

### **TOURNAMENT**

b) Plus 1 trip of 5 days per tournament  
40 teams x 1 x 5 = 200 days x \$275.00 = **\$55,000.00**

Total for (a) and (b) is **\$154,000.00** times a multiplier of 2.5 equals

**\$385,000.00 TOTAL ECONOMIC IMPACT FOR THIS AREA!**